



CREATIVITY AND SAVINGS SAVVY COULD HELP YOUR STUDENTS WIN BIG!

ATTENTION TEACHERS AND SCHOOL ADMINISTRATORS!

Our bank is participating in ABA Foundation's **Lights, Camera, Save!** video contest to engage teens in educating themselves and their peers about the importance of financial responsibility.

We're looking for creative, innovative concepts — your students' imaginations are the only limit to what's in their 30-second videos. Winning videos will be posted on YouTube and viewed by people across the globe.

The contest is free and open to all students age 13-18, with the videos of local winners moving on to the national competition. The entry period is October 1 – December 1, 2023.

Four national winners will receive awards of \$1,000, \$2,500 or \$5,000 to fund their saving goals.

National winners will be announced February 20, 2024.

HOW SCHOOLS CAN PARTICIPATE

Schools can help spread the word to young video pros! For participation details and student entry forms, contact save@burkeandherbertbank.com or visit burkeandherbertbank.com/contest.



**LIGHTS
CAMERA
SAVE!**

ABA FOUNDATION

Sponsored by:



More information and topic ideas at LightsCameraSave.com
or burkeandherbertbank.com/contest

Consumer Disclosure: Burke & Herbert Bank student awards are one (1) \$350, one (1) \$100, and one (1) \$50 gift card; teacher awards are three (3) \$50 gift cards. Odds of winning are determined by the number of entries received.

© 2023 American Bankers Association Foundation. All rights reserved. No purchase necessary. Void where prohibited. Contest open to legal U.S. and D.C. residents who live in the U.S. or D.C. and are between ages 13 and 18 as of October 1, 2023. Contest begins October 1, 2023 and ends December 1, 2023. For entry forms or more information about this contest, including the Official Rules, which govern this contest, contact our bank or another participating financial institution, or visit LightsCameraSave.com.